



The Fancy Natural Coloured Rare Diamond Investment Company

Securing Your Future

Fancy Natural Coloured Rare Diamonds are being increasingly sought after as investments but by all projections global demand for diamonds will increase exponentially, while the supply will increasingly dwindle.

In fact, even the Argyle Mine is expected to “run dry” by 2018 according to most forecasts and projections –making the even rarest of diamonds, the fancy natural coloured diamonds will become more rare and more valuable. The return on fancy colored diamonds is much higher than any other investment on the market today. Consider the following typical investments in a Fancy Colored Yellow Diamond in relation to other stocks:

Historically diamonds have successfully weathered recessions and colored diamonds in particular have proven to be a uniquely strong investment. As a safe haven, diamonds provides a secure hedge against inflation and are relatively immune to market fluctuations or product volatility. There is less risk and uncertainty while having a stable return on investment. In addition, a diamond or FCD investment provides balance and stability, as well as diversification, to a portfolio.

An investment portfolio is enriched by a diamond addition. As stealth wealth, a diamond investment is an excellent choice – because it is personal and portable. A diamond in itself is not subject to factors of risk and uncertainty associated with the usual day to day trading on the stock market. The guesswork and questions are eliminated in investing in diamonds. In a 35 year history, only one year did not show any appreciation in value through investments in FCD.

“Securing Your Future” with a rare diamond investment carries no need for patent, registration, copyright and there are no government registration such as serial numbers or monitoring of your investment by other agencies. Considering the fact, that your rare diamond investment is yours to see touch, cherish and carry with you wherever you travel, this secure and stable asset is the ultimate safe haven.

Diamond Circle Capital is the first publicly listed fund to invest in rare colored and colorless diamonds, according to International Diamond and Jewelry Exchange's Web Site.

The fund, which in June 2007 was due to have a \$400 million start-up, raised \$74.32 million through its initial public offering, said the Web site.

“Over the last 12 months, the best pink and blue diamonds have increased in price between 75 and 100 percent,” said the New York diamond dealer Alan Bronstein in an interview.

Bronstein's Aurora Collection of 296 colored diamonds is currently on loan to the Natural History Museum in London.

“These are some of the rarest and most colorful things in the world,” said Bronstein, whose diamonds are specimen examples of less than 3 carats.

Rare Value

“They used to be viewed as curiosities,” said Joanna Hardy, senior specialist at Sotheby's jewelry department in London. “Now buyers are taking colored diamonds much more seriously. People want to have something different. And they value rarity.”

In May, the Codium Fund, specializing in investing in colored diamonds of at least 1 carat, was to be launched in the Netherlands Antilles with a target investment of \$100 million, Arab Times said on its Website.

Over the last five years, managers of art investment funds, which buy and sell a pool of works for a set management fee and a share of any profit made, have been keen to promote art as an alternative asset class. So far, the Fine Art Fund, started in 2004, is the only one of these vehicles that has remained conspicuously active in the West.

Argyle Diamonds Introduction The Argyle mine of Western Australia is the newest among the world's most substantial diamond producers. Discovered in October of 1979 after seven years of thorough geological research in Australia's Kimberly region; the Argyle mine has come to be the most prolific producer of rough diamonds globally. Perhaps what makes the Argyle mine so unique is that it is the first to mine volcanic lamproite pipe successfully. Although the Argyle mine claims top spot in terms of overall volume for production of rough diamonds, most diamonds generated are a low quality industrial grade. In fact, the yield of consumer quality gemstones sits at five percent of total. However, as small as this may seem it is a significant number in terms high quality colored stones. Of the colors produced by the Argyle mine browns are most common with some lesser percentages of yellows, pinks, blues and reds. Red diamonds deemed the rarest of all. The fact is that globally only about 20 natural red diamonds have been found thus far some of which came from the Argyle mine! It is due to this scarcity that fancy color diamonds are so greatly valued and therefore priced higher than their colorless counter-parts. However, it should be mentioned that the Argyle mine is also a significant producer of quality colorless stones. Historically, colored diamonds were highly esteemed by the great thrones of the world, from the French courts and the English Monarchy to the Royal houses of Russia and Spain. That sentiment persists as collectors, investors and the modern day royalty of “celebrity” recognizes

their significance as an excellent investment. Argyle Pink Diamonds A great deal of the Argyle mines fame lies in its production of high quality pink diamonds. Unlike their brown equivalents, Argyle's pink diamonds represent only a small percentage of the total diamond volume. If truth were told, the pink diamonds unearthed from Argyle every year add up to barely a handful and the majority of those weigh less than a carat. Moreover, 75% of Argyle's pink diamonds weigh less than 0.25 carat. In spite of that, these magnificent stones comprise about 90% to 95% of the world's natural pink diamond production...total! That is quite a testament to just how rare pink diamonds really are. That said, it is no wonder these petite gems command top dollar annually at the famous annual invitation-only Argyle Pink Diamond Tender. For this event Rio Tinto, owner of the Argyle mine selects only the finest polished Argyle pinks making this tender one of the most sought-after fancy color diamond auctions worldwide. The Most Famous Argyle Pink currently on display at the Melbourne Museum is the 8.01 carat polished Pink Jubilee diamond. The Pink Jubilee diamond unearthed in August 2011 is possibly the best known of the Argyle's pink diamonds. This natural wonder which in the rough weighed 12.76-carats was unearthed at Rio Tinto's Argyle Mine in Australia and reports at the time were estimating the diamonds worth at \$12 million. Initially the gem was intended for sale at the Argyle pink diamond tender however; cutting and polishing revealed that the diamond had some serious internal flaws.

Rio Tinto although disappointed turned the situation into a big win by donating the stone to Australia's Victoria Museum.

Today the Argyle mine is the top contributor of fancy colored rare diamonds. Yet even with the addition

of underground mining, the Argyle mine is estimated to cease production by 2018. That fact alone presents fancy color diamond collectors with every reason to pursue these scarce pink treasures and claim them while they can.

SUNBURST RARE DIAMONDS INC.



SECURING YOUR FUTURE